



Airline Business Operations (Featuring AirManager™)

Who should attend?

- Anyone who needs better understanding of the airline industry & airline's business drivers, organization & operations

How will I benefit?

- Actively manage airline operations through a top-level airline management simulation
- Work with the latest trends in airline business models and market strategies
- Understand the airline business cycle and its relation to fleet acquisition and management
- Master airline profit dynamics by making decisions and receiving complete feedback on results

What does the course cover?

- Airline industry performance overview
- Airline Fleet development
- Airline KPIs and Profit & Loss statement, concept of cost avoidance
- Managing cost volatility : Fuel cost prospects and hedging
- Airline Marketing
- Low cost carriers update and new trends on revenue
- Flight Operations overview
- Market forecasts, trends, risks and opportunities
- Airline Simulation debriefing: performance, sharing findings and experience

Virtual Classroom: 5 half-days over one week

Language: English

Course fee: €1,450 / \$1,580 / ¥ 12,500

Early bird fee*: €1,150 / \$1,260 / ¥ 9,800

(EUR and USD prices excluding V.A.T)

Classroom: 3 days (Beijing)

Language: English

Course fee: € 2,100 / \$2,600 / ¥18,200

Early bird fee*: € 1,680 / \$2,080 / ¥ 14,500

(EUR and USD prices excluding V.A.T)

For in-company solutions, please contact our Business team: grace.nie@airbus.com

***Early bird pricing is applicable if booking is made 60 or more calendar days before the start of the course**

Full payment must be received 4 weeks prior to the session unless training is funded by an OPCO (applicable to France only).

Cancellation Policy: We require four weeks written cancellation notice prior to the start of the course. After this period, we will charge cancellation fees as follows;

Two to four weeks prior to the start of the course = 50% cancellation fee. During the two weeks before the start of the course or in the case of a No-show = 100% of total amount will be charged. Please note that name changes are accepted at any time.

AirBusiness Academy reserves the right to cancel any course up to four weeks prior to course commencement. A full refund of the course fee can be provided upon written request. AirBusiness Academy will not be liable for any other expenses incurred by course participants (i.e. airfare or hotel charges)



航空公司商业运营 - 以航空经理人™为特色

培训对象:

- 任何需要更好地了解航空业和航空公司业务驱动因素、组织和运营的人士

课程收获:

- 学习通过航空公司高管仿真演练主动管理航空公司运营
- 研究航空公司商业模式和市场战略的最新趋势
- 了解航空公司的商业周期及其与机队购置管理的关系
- 通过制定决策并获取完整反馈掌控航空公司的利润动态

课程内容:

- 航空业绩概述
- 航空公司机队发展
- 航空公司关键绩效指标&损益表、成本规避概念
- 管理成本波动：燃油成本的前景与对冲
- 航空公司市场营销
- 低成本承运人收益最新趋势
- 航班运营概述
- 市场预测、趋势、风险和机遇
- 航空公司模拟演练总结：表现、分享结果和经验

线上培训: 5个半天持续一周（英文授课）

全价: €1,450 / \$1,580 / ¥12,500

早鸟价*: €1,150 / \$1,260 / ¥9,800

(仅人民币价格包含增值税)

教室培训: 3整天（英文授课，地点：北京）

全价: € 2,100 / \$2,600 / ¥18,200

早鸟价*: € 1,680 / \$2,080 / ¥14,500

(仅人民币价格包含增值税)

欲寻求企业内训，请联系我们的业务团队：grace.nie@airbus.com

*课程开始前 60 个自然日及以上报名可享受早鸟价

课程费用应在开课四周全额付清，OPCO 资助的培训课程（仅面向法国）除外。

取消政策: 如需取消课程，请在课程开始前四周提交书面通知；如已不足四周，我们将按照以下标准收取费用：

课程开始前四周到前两周之间取消，收取 50% 的费用；课程开始前两周内取消或没有出席课程则按全价收费。请注意，您可以随时更换参训人员姓名。

航空商务学院保留课程开始前四周取消课程的权利。届时课程费用将会按照书面要求全额退回。航空商务学院对参加课程的学员产生的其他费用（如机票或酒店费用）不予承担。